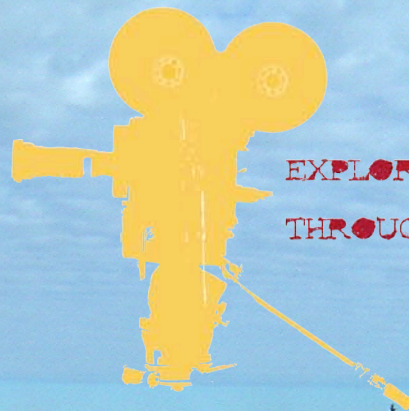


**BOILER
PLATE**



EXPLORING LIFE / INSPIRING CHANGE
THROUGH THE ARTS AND EDUCATION

2013 Sponsorship Packet

...Join the Journey

THE BOLDERLIFE VISION

Here at BolderLife, we believe in a world that holds space for the whole spectrum of the human experience. We believe in the power of standing and facing the truth with integrity, no matter how that truth manifests itself in tenderness, love, rage, or despair. We believe in building a worldwide community that practices inclusion, has difficult and courageous conversations, and embraces the beauty of diversity. We invite all stories, from the hate-filled misguided adolescent to a mother who unconditionally loves her child, from the forgotten grandparent with Alzheimer's preparing for solitary death to the brave and generous everyday hero, from the sick and fatigued cancer patient to the passionate lover, from the thriving and energetic athlete to the inspired and stretched artist, and all the vast and infinite ways in which life is embodied.

We believe that freedom, love, dignity, grace, presence and purpose are experienced through fearlessness and non-judgment in all moments, leading to more a courageous and fulfilled life. Ultimately, we seek to celebrate and inspire solutions that promote a more conscious approach to living, whether on a personal, community, or global level, inspiring everyone to live a Bolder Life.

THE MISSION

The mission of BolderLife is to explore adversity, diversity, questions and solutions through film, theater, education, art, and conversation with adults and youth in local and international communities through our festival events and online platforms. For filmmakers, artists, educators and those fueled by inspiration and the adventurers and the passionately curious, the BolderLife Festival provides a common platform for extraordinary people to share your life stories, purpose and innovation.



WELCOME TO DENVER, COLORADO

DENVER DEMOGRAPHICS

- Population: 2.6 million
- Denver is the nation's most highly educated city with the highest percentage of high school and college graduates.
- Median Household Income: \$47,499
- Median Age: 35
- Denver is the "Baby Boomer" capital of America with the highest percentage of boomers of any major U.S. city.
- Denver has the nation's second largest performing arts center. The Denver Performing Arts Complex has eight theaters seating over 9,000 people.
- Denver citizens contribute more public funding for the arts per capita than any other U.S. city.

PROGRAM DETAILS

Program Forecast

- 30 International Films
- 8 Plays
- 15 Educational Workshops
- Original Art & Music
- Attendance Forecast: 2500-5000

FESTIVAL DETAILS

LOCATION

SIE Film Center
2510 East Colfax, Denver, CO
<http://www.denverfilm.org/filmcenter/>

DATES

December 2nd-8th, 2013

CONTACT INFO

General Information

Phone: 303.818.4645

Email: info@bolderlifefestival.com

www.bolderlifefestival.com

FESTIVAL HISTORY

In late 2010, the festival was conceived as a program that closely examines the physical, emotional, and spiritual challenges and achievements we face in life. The primary vehicle of the festival was inspirational and thought-provoking films through which we could promote a more conscious approach to how we live and highlight the courage and triumph of the human spirit.

On September 1, 2011, the concept came to fruition through the Life and Death Matters Festival over the course of 4 days. The festival was a heartwarming success with over 1000 people in attendance. We hosted an array of filmmakers from as far away as Germany and England. Our film selection brought laughter, tears, applause and inspired in-depth discussion. To provide the audience with an opportunity to explore further the topics raised, educational presentations, workshops and panels were offered in tandem with the lineup of films.



We are proud to have hosted a series of Guest and VIP Speakers including Dr. Temple Grandin (author, educator, champion of rights for the autistic), Colorado Congressman Jared Polis, and Boulder International Film Festival Director Kathy Beeck. The overwhelmingly positive response we received from the filmmakers, artists, educators and attendees encouraged us to turn our sights to 2012 with an expanded festival to capture the empowering and uplifting spirit we all experienced. The BolderLife Festival was born.

Featured Presenters included Rosalind Wiseman, Jamie Redford, Judith Simmer Brown, Rose Garcia, Jenny Ferry and Mark Andreas, all speaking over a range of topics from bullying to Buddhism, Soul Sex to conflict resolution, gardening to the grieving processes.

To provide additional opportunity to explore festival topics, supplemental events and activities were offered to festival attendees. These events included yoga movement sessions from Laughter Yoga, a narrated art walk, tango classes, and live musical performances from local artists.

THE 2012 PROGRAM FEATURED

46 International Films, 9 Original Plays, 13 Educational Programs

THE 2011 PROGRAM FEATURED

30 International Films, 9 Original Plays, 18 Educational Programs



ARTISTIC DIRECTOR

The Artistic Director of the BolderLife Festival, Erin Kelly is a visionary with the unique ability to connect with the human condition and to develop programming which defines the meaning of this unique experience.

Erin's extensive knowledge in and of the film and production industry started in 2003 when she became a founding member of The Ruskin Group Theatre in Santa Monica, CA. While there, Erin co-created and produced the critically acclaimed LA Cafe Plays. Also in 2003, Erin began work as an actress in commercials and short films.

Her first feature film, *Loving Annabelle*, has become a top-selling cult film that explores the complexity and controversy of love and struggle between two women. Since then, she has served as a producer and actor for a variety of independent films, network TV shows and web series.

In January 2009, Erin launched her own production company, Rock Rose Entertainment LLC, through which she produced a successful monthly theatre project called Hitching Post Theatre, a handful of short films and launched the Indie Colorado Cinema Experience (ICCE), showcasing Colorado films. She currently has several films in various phases of production under Rock Rose Entertainment.

Erin's latest endeavour, iLEAP is a coaching/consulting organization that aims to inspire leadership, empowerment, authenticity and passion into the lives through group and individuals, groups and organizations.





STUDENT OUTREACH PROGRAM

The BolderLife Student Outreach Program was created in 2012 for students from the Denver, Boulder, and surrounding areas. Our goal was to engage the local youth in inspiring educational films, interactive workshops and conversation. Thanks to the overwhelming success of the 2012 Program, BolderLife will be expanding our student offerings for 2013.

2013 PROGRAM

Participating schools have the option to select one or both of our two themed programs. Each Program consists of one full school day of inspirational and thought provoking speakers, workshops, and films tailor-made to connect with and have an impact on high school aged youth.

SUPPORTING OUR STUDENTS

In addition to the interactive, innovative and exciting, pre-organized day we have provided for your students, BolderLife has more to offer: We pledge to give 7% of the ticket prices that come from your students back to your school. We will also be handing out discount ticket vouchers to all attending students and chaperones to be used during the main festival program.

WHAT THE COMMUNITY SAYS ABOUT BOLDERLIFE

I had a fabulous time both as a participant, volunteer, and panelist on a non-violence panel for the BolderLife Film Festival. The festival had a wonderful community feel and the films and plays were so thought provoking, inspiring and touching. They brought me to a deeper sense of connection to what matters in my life. I wish I had seen more of them and look forward to this year's festival! --Mark Andreas is the author of Sweet Fruit From the Bitter Tree -- Participant, Volunteer, and Panelist for BolderLife



*I thoroughly enjoyed my time at the film festival last year. The staff was wonderful to work with and put on a great event. I participated in a live radio show and a very lively Q&A discussion after the screening of my film *The Greater Good* all of which helped to spread the word about the very important vaccine debate. Thanks to all for a terrific weekend. --Leslie Manookian Producer/Director of *The Greater Good**

*The BolderLife Festival is a totally unique, must-see event. Like the best festivals, it's thoroughly entertaining. But unique and true to its name, it raises the big questions about why we're here and why we matter. The BolderLife Festival is a life-changing experience. --Erich Toll -- Writer/Director of the Play, *Oh! The Humanity**

WHAT PARTICIPANTS SAY ABOUT THE STUDENT PROGRAM

This isn't just a film festival, it's an experience that will open your eyes to new things. I enjoyed being able to participate and share personal stories with my peers. These things help us all grow as humans. --Jeremiah D., Student

I wasn't sure what to expect, this being the first year of the Student Program, but I was definitely impressed. This is the kind of exposure our students need. I am so grateful that the people of the BolderLife Festival were thoughtful enough to include a program for high school students. --Paul P., Administrator

It was a great opportunity for our students to step outside of their comfort zone and learn about cultures that are different than their own. --Leah K., Teacher
I felt proud of how honest and articulate our students were about their learning issues in the student panel. --Carey E., Teacher



JOIN OUR MISSION THROUGH SPONSORSHIP

The mission of BolderLife is to explore adversity and diversity through film, theater, education, art, and conversation. BolderLife brings these exploratory modalities to adults and youth alike in local and international communities through our festival events and online platforms. Our festival topics and settings are designed to empower our audiences to openly question paradigms and explore new ways of thinking, communicating, and living. Bringing a bold festival such as this one to life requires help and support from the community and those who believe in our vision. Your sponsorship can help make this happen.

BENEFITS OF SPONSORSHIP

The BolderLife Festival will attract an eclectic mix of film and theatre enthusiasts, artists, students, healthcare professionals, and others to this very unique festival platform. By sponsoring BolderLife Festival, you're helping to:

- Educate the attendees
- Support the arts on a local and national level
- Support local talent
- Showcase new talent
- Provide incentives to filmmakers by highlighting our city and region
- Provide a networking forum
- Promote tourism
- Inspire community collaboration
- Bestow awards/recognition
- Build an infrastructure for future festivals and arts collaborations



EXPLORING LIFE / INSPIRING CHANGE
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CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES		IN KIND	BRONZE	SILVER	GOLD	PLATINUM	FESTIVAL	FESTIVAL	FESTIVAL
		SPONSOR	\$250	\$500	\$750	\$1,000	ANGEL \$2,000	ANGEL \$3,000	ANGEL \$5,000
PRINT	Logo or Company name in Festival Program.	*	*	*	*	*	*	*	*
	Logo Placement on Festival Posters						*	*	*
	Name placement on Festival Postcards							*	*
	Logo Placement on Festival Postcards								*
	Name Placement on Print Ads						*	*	*
	Logo Placement in Print Ads								*
THEATRE	Logo Placement in Festival Reel Played Prior to all Film Screenings		*	*	*	*	*	*	*
	Verbal Announcements Highlighting Sponsors During Opening and Closing Night Ceremonies						*	*	*
	Space on Promotional Table at Opening Gala				*	*	*	*	*
	Logo or name on Sponsor Poster at Venue		*	*	*	*	*	*	*
	Logo on Step & Repeat Board				*	*	*	*	*
DIRECT ACCESS	Opportunity to Headline and Host Official Party or Event					*	*	*	*
	Opportunity to Introduce a Screening or Speaker						*	*	*
	Opportunity for Product Distribution to Festival Attendees			*	*	*	*	*	*
	Product Placement in all Welcome Packets for Filmmakers and VIP's					*	*	*	*
WEB/MEDIA	Banner Ad on BolderLife Home Page with Link							*	*
	Solo article featuring Contributor on Festival website		*	*	*	*	*	*	*
	Logo on Bolderlife Sponsor Web Page with Link	*	*	*	*	*	*	*	*
	Social Media Promotions	*	*	*	*	*	*	*	*
	Multiple Social Media Promotions							*	*
	Highlighted in Festival Newsletter			*	*	*	*	*	*
	Mention in Festival Press Releases							*	*
	Mentions in Festival Media Interviews								*
FESTIVAL PASSES	Program Pass (access to one film screening, educational offering or original theatre program - excluding VIP speakers and galas)		*	*	*	*	*	*	*
	VIP Pass (access to all Festival offerings including galas and dinners)		(2)	(2)	(5)	(5)	(5)	(5)	(5)
				*	*	*	*	*	*
			(1)	(1)	(2)	(2)	(2)	(2)	(3)

WE LOOK FORWARD TO WORKING WITH YOU

Ultimately, we seek to celebrate and inspire solutions that promote a more conscious approach to life, whether on a personal, community, or global level, inspiring everyone to live a Bolder Life.

We hope you will join us in this effort and look forward to working with you.



I Just
I got **BOLDER**